#### The best, for the most, for the longest



# SUMMARY OF PROPOSED SERVICE CENTER OUTREACH EFFORTS

#### **CHELAN PUD COMMISSION MEETING**

#### April 1, 2019 – No Action Today



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#### **February & March Outreach**

#### **Presentations**

Cashmere City Council Downtown Kiwanis

Chelan City Council CAFÉ

Entiat City Council PUD Key Accounts

Leavenworth City Council Central Lions

Wenatchee City Council Manson Community Council

#### **Community Open House Events**

Wenatchee Valley Museum & Cultural Center

Cashmere Riverside Center

Leavenworth Fire Station

Chelan Chamber of Commerce

**Entiat Fire Station** 

#### **Employee Open House Events**

Headquarters Campus Confluence Technology Center

#### **LISTENING TO OUR CUSTOMERS**

#### What do you think?

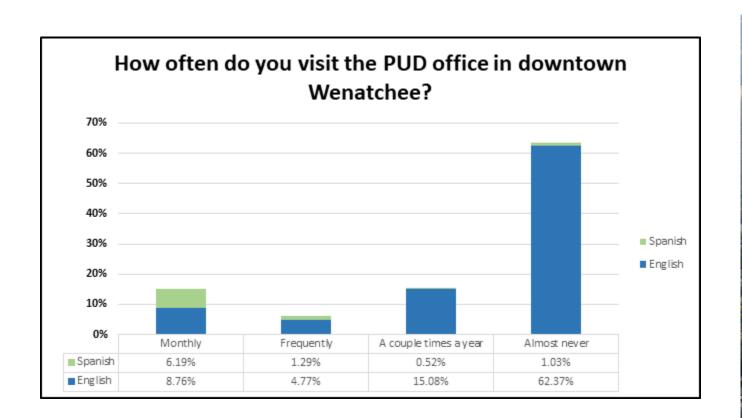




### What We Have Heard

#### **Customer Surveys**

791	Total Surveys		
554	Online Surveys		
237	Comment Cards		
720	English		
71	Spanish		
86	Lobby Interviews		

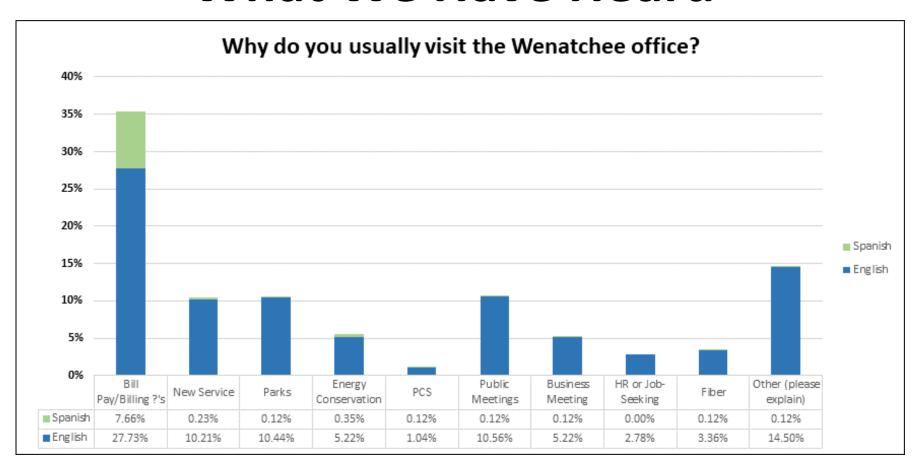


#### **HEARING FROM OUR CUSTOMERS**

#### Online & In-person

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### What We Have Heard



#### **HEARING FROM OUR CUSTOMERS**

#### Online & In-person





### What We Have Heard

#### How would the proposal affect you?

<b>General Comments</b>		Possible Concerns	
No Impact	429	Traffic Concerns	21
Improved Customer Access/Service	95	Impact to Riverside Playhouse	46
Support	44	Increase Travel Time	31
Great Location	13	Cost - Rate Impact	17
		Impact to Downtown Businesses	5
		Don't Support Moving Administration	2

#### **HEARING FROM OUR CUSTOMERS**

#### Online & In-person



- Wenatchee Open House
  - Consider impacts to Riverside Playhouse and downtown businesses
- Cashmere & Leavenworth Open House
  - Will be easier for me to access PUD services
  - More centrally located for the entire county
- Chelan & Entiat Open House
  - Keep great customer service
  - Consolidation just makes sense

#### **TALKING WITH OUR CUSTOMERS**

Will I be able to take the bus to the new Service Center?

The PUD is working with Link Transit to provide service to the proposed Service Center location.

Do you have room to expand in Olds Station?

An important consideration during facility planning was the "generational" decision that consolidation would represent for years to come. The site and buildings have the ability to accommodate future growth and the PUD has obtained a purchase option on a neighboring parcel.

Will the PUD leave a payment center downtown?

The PUD is undergoing a change in our Customer Information System (CIS) which will bring with it a host of new options for making payments and providing information to our customers.

#### **TALKING WITH OUR CUSTOMERS**





#### Will this project cause future rate increases?

The proposed project is the lowest cost option over the long-term which means less rate pressure than the other facility options that were studied.

#### Will there be adequate access to PUD services?

The Olds Station location is more centrally located and provides better access for the entire county. Being able to access all PUD service at one location will provide a much better customer experience.

#### Will the PUD be evaluating traffic impacts on Wenatchee Ave?

One of the primary reasons that the PUD is recommending consolidation is to reduce the high number of trips our crews make through north Wenatchee. The PUD is working with the City and a traffic consultant to evaluate the overall traffic impacts and mitigation options.

#### What we are hearing

 Will PUD leaving Fifth Street affect downtown businesses and eliminate parking for the Riverside Playhouse?

The PUD has partnered with the City of Wenatchee, the Port of Chelan County and a wide range of downtown stakeholders to begin planning for the future of the Fifth Street campus. Music Theatre of Wenatchee and several business representatives have been identified as important stakeholders in that process and will be included in the visioning and planning efforts during the next several months.



#### Ideas for the Service Center from our customers

- Café open to the employees and public
- Trail with access to the Wenatchee River
- Learning center for kids in the lobby
- Bilingual staff in customer service
- Museum or display area in the lobby
- More conservation demonstrations
- Auditorium/meeting space for public use



# **Media Coverage**

Chelan PUD Hosts Open House at Wenatchee Valley Museum, Looks to Olds Station



- Four print stories
- Seven radio stories
- Three online stories









NEWSRADIO 560KPQ



#### WHAT OTHERS ARE SAYING

#### Opportunities for the public to learn more



# **Keeping the Community Informed**

**PUD Website** 



#### Now is the time to get involved

In February and March we will be reaching out to our customers throughout Chelan County. We will be making presentations to service and civic groups, talking to city councils and holding open houses. The schedule below gives you an idea of where we will be and when. If you have a group that would like a presentation, send us an email.

This <u>Service Center Outreach Kickoff</u> gives you an idea of what we will be talking about with the community. You can find all sorts of information within this website page. And, if you don't find something you want to know about – let us know and we will help you.

We hope you will take us up on our invitation! You may have that great idea that we haven't thought of vet!

<u>Share your comments</u> and ideas by March 26 to enter the drawing for an iPad. Contest rules

If you have questions or other comments, please use our <u>form</u>, <u>email</u> or call 509-661-4294.

#### **PUD Facebook**



MON, MAR 25 AT 4 PM - 6 PM

#### **Service Center open house - Entiat**

Chelan County Fire District #8 · Entiat









Interested

Going

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More

Public event by Chelan PUD

#### **CONTINUING THE CONVERSATION**

#### Staying in touch



#### **Questions & Next Steps**

- Additional Questions from Commission
- Comments from the Public
- April 15 Commission Meeting
  - Update with new information
  - Resolution to approve recommended consolidation plan and adopt project budget

#### **MOVING FORWARD**

#### Staff Recommendation