

**BOLD ENDURING VALUE
IMAGINE 2075**



**PROPOSED MISSION:
PROVIDE ESSENTIAL SERVICES
TO EMPOWER THE COMMUNITY**

**PROPOSED VISION:
CREATE BOLD, ENDURING VALUE
FOR FUTURE GENERATIONS**





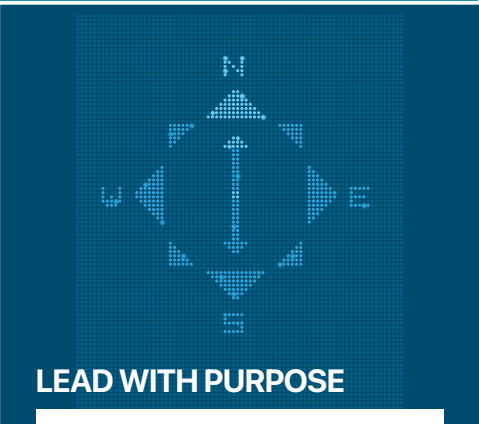
ENERGY & WATER FOREVER

Ensure energy and water are available for future generations, even if they cost more.



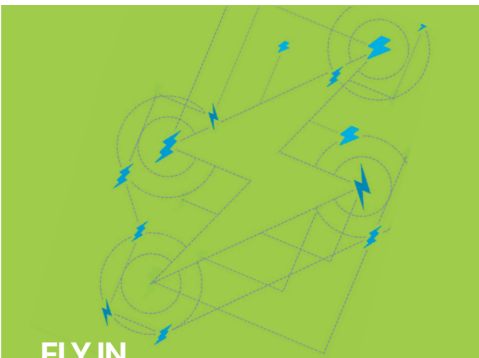
HARNESS THE POWER FRONTIER

Invest in clean energy sources to support future community needs.



LEAD WITH PURPOSE

Board provides proactive guidance for long-term goals.



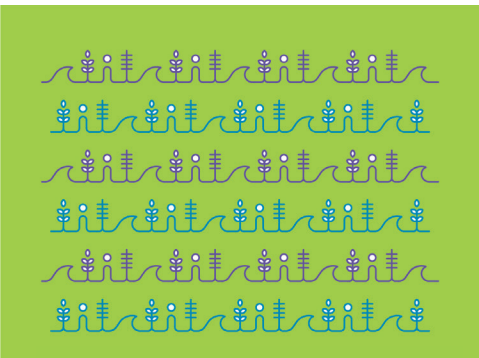
FLY IN FORMATION

Align purpose, culture, and operating rhythm to work together.



CAN DO!

Build a strong workforce where we help each other succeed.



BEND DON'T BREAK

Invest in equipment, people, and technology to make Chelan PUD's services more resilient.



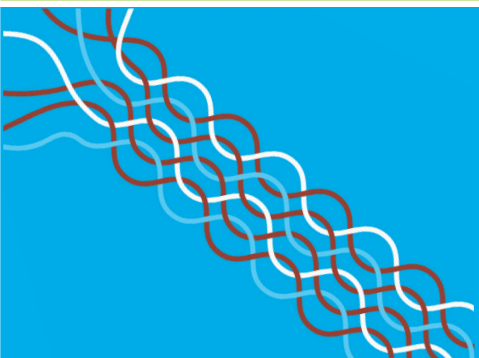
FUTURE FACING

Boldly act on opportunities that can benefit Chelan County residents in the long run.



COMMUNITY POWER

Keep the public informed and involved by sharing details and collaborating with them.



PARTNERS IN SUCCESS

Strengthen partnerships with governments, community organizations, and others to support a high quality of life.